



Conference: April 22-26, 2023 | Atlanta, GA
Exhibit: April 24-26, 2023

**All sponsorships include a listing on the event app, sponsor ribbons to wear during TAPPICon,
and appropriate signage where applicable**

Must be a TAPPICon Exhibitor to take advantage of Sponsorship Opportunities unless otherwise indicated

HIGH VISIBILITY EXCLUSIVE OPPORTUNITIES

- Aisle Sponsor**\$5,500
High visibility promotion and an incredible way to get your logo on every aisle.
- Badge Lanyards** (*sponsor provided*)\$10,200
Every attendee will receive a lanyard with your logo on it at registration.
- Conference Pens** (*sponsor provided*)\$2,500
Your company's pen will be given to all attendees.
- Hotel Keycards**\$7,500
Your company's logo displayed on the room keys at the headquarter hotel property.
- Notepads** (*sponsor provided*)\$2,700
Your company's notepads will be distributed to all attendees.
- Show Bags** (*sponsor provided*)\$8,000
Create a bag of your choice! Bags can be distributed at registration or used to drive traffic to your booth.
- Sponsored Content**..... **Custom Pricing**
Reinforce your product, solution, or research benefits to the industry by broadcasting your message via webinar, white paper, case study, and advertorial. Contact Shane Holt for more details.

EXCLUSIVE OPPORTUNITIES

- Attendee Lounge**\$10,000
Sponsor the designated hot spot in Exhibit Hall where attendees will go each day to grab a daily giveaway (*sponsor provided*), charge their phone, relax and network with colleagues while the sponsor distributes product information through literature and representative interaction. Lounge includes: 200 sf of carpeted space, furniture, power, branded signage.
- Coffee Break**\$3,200
Select Monday, Tuesday, or Wednesday (morning and afternoon each day). Includes signage in the break area. Provide your company's branded cups, napkins, or other premiums for more impact!
- Koozies** (*sponsor provided*)\$3,200
Your company's logo will be on bottle Koozies supplied at the exhibit hall bars during the Monday evening event.
- Lunch**\$2,200
Sponsor a lunch on Monday or Tuesday. Includes signage.
- Private Office**
Invite new prospects and existing customers to your private office located on the exhibit floor. This convenient option offers a quiet location away from your busy booth to conduct business. Includes signage and recognition on the event app.
10 x 10 Hardwall Office \$4,500
10 x 20 Hardwall Office \$6,000
Space includes: carpet, 30" high pedestal table, four chairs, waste basket and graphic panel.
- Women in Industry Lunch**.....\$2,500
Be the exclusive host to the Women in Industry Lunch that brings attendees together for hot topic discussions and WIN Division highlights. *Sponsorship not contingent on exhibiting.*
- Young Professionals Lunch**\$2,500
Be the exclusive host to the Young Professionals Lunch that brings YPs and students together for hot topic discussions and YP Division highlights. *Sponsorship not contingent on exhibiting.*

Ready to start building your opportunity?
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NON-EXCLUSIVE OPPORTUNITIES

- Column Wraps (2394mm x 2438mm) (limit five opportunities) \$5,000 each**
Includes production, installation & dismantle
- Floor Stickers \$2,500**
Two branded stickers on floor of exhibit hall (3'x3'). Locations to be discussed with Show Management. Includes production, installation & dismantle
- Hagemeyer Happy Hour \$550**
Presented by the TAPPI Coating and Graphic Arts Division on Tuesday.
- Mentor Match Speed Networking \$500**
Support an exciting speed networking session for all attendees interested in finding either a mentor or protégé. Produced by TAPPI's Young Professionals Division and TAPPI Connect Mentor Match. Your sponsorship includes recognition at the event and in the TAPPICon app. Sponsorship not contingent on exhibiting.
- Pocket Guide Ad - Full Color**
Leave them with more than a business card. Carried by all participants, the Pocket Guide is where all eyes turn prior to, during and after the event, so let your ad stand out.
Full page ad \$1,200
Half page ad \$700
Deadlines: Ad materials due February 17, 2023
Ad Dimensions:
Full page: Trim Size – 4.25 x 8.5; Bleed Size (add .125 inch to all sides) – 4.5 x 8.75;
Live/safe Area: (keep all text and logos w/in this area) – 3.25 x 8
Half page (non-bleed): 3.25 x 4.25
- Runnability Fun Run \$500**
Funds Division scholarships. Includes company logo on Fun Run shirts. Tax deductible. Sponsorship not contingent on exhibiting.
- TAPPI Trivia & University Reception**
Your company or university can participate in the TAPPI Trivia game, designed to get everyone networking through friendly competition. Your sponsorship includes a tabletop and an opportunity to form a company team for the competition, as well as recognition in TAPPICon marketing and event app.
University \$500
TAPPICon Exhibiting Company \$500
Non-Exhibiting Company \$1,000
- TAPP-Out Awards Lunch (limit five opportunities) \$1,000**
Be one of five sponsors of the TAPP-Out Awards Lunch on Wednesday. Your sponsorship includes recognition in the TAPPICon app, website, and welcome signage.
- Trending in the Aisles \$100**
Be the star on the exhibit floor with a non-conflicting, scheduled 10 minute in-booth presentation. All participants will be promoted prior to TAPPICon and the presentation schedule will be posted online and viewed onsite with a QR code. Participants will be visually designated with hanging stars and floor decals.

DIGITAL OPPORTUNITIES

- Charging Stations \$3,200**
Your company will have two branded charging stations in high traffic areas.
- Digital Sponsorships**
The TAPPICon retargeting program helps you follow your prospects and clients virtually with real-time, actionable analytics on traffic, source, webpage visits, and more. This new program combines virtual exhibitor traffic with a broader web footprint to amplify your brand to mills before, during and after TAPPICon. Gain access to TAPPICon and TAPPI's website traffic and meet your prospects where they are, online.
• **Platinum** – 100,000 impressions \$5,400
• **Gold** – 75,000 impressions \$4,320
• **Silver** – 35,000 impressions \$2,700
- Mobile App (exclusive sponsorship) \$5,500**
App is used by attendees to help plan their conference experience and navigate the show floor. Business cards with your logo and instructions on accessing the app to be given out at registration (splash screen, push notifications, targeted gamification and banner ad).
- Online Proceedings (exclusive opportunity) \$2,500**
Includes your logo on conference proceedings website and opportunity to provide short intro video for streaming sessions online.
- Wi-Fi (exclusive sponsorship) \$10,000**
Conference attendees will sign into the convention center wi-fi using your company name as the password or a term you decide upon. Business cards with your logo and password to be given out at registration.

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2023 WOMEN'S SUMMIT SPONSORSHIP OPPORTUNITIES

Saturday, April 22, 2023 • 1 pm – 5 pm ET • Reception: 5 pm – 7 pm ET

Sponsorships not contingent on exhibiting.

- Summit Keynote Sponsor \$3,500 (exclusive)**
 Enjoy primetime exposure to Summit attendees through sponsorship of the Keynote speaker. Your logo will appear on the Summit webpage, digital banner, TAPPICon app, and looping PowerPoint. Plus, your company will be officially recognized and thanked before the opening keynote.
- Summit Reception Sponsor \$2,000 (non-exclusive)**
 Celebrate with attendees after the Women's Summit. Your company logo will be displayed on the reception tables, Summit webpage, TAPPICon app, and looping PowerPoint. A tabletop will be provided during the reception for company-provided sponsor items or literature.
- Break Sponsor \$1,500 (exclusive)**
 Your sponsorship will provide attendees with their break time snack and coffee. Your company logo will be displayed on the break tables, Summit webpage, TAPPICon app, and looping PowerPoint. Company provided sponsor items may be distributed at the break (company literature or giveaways, or coffee cups, napkins and coffee sleeves with your logo already printed).
- Pen and Notebook Sponsor \$500 (exclusive; sponsor provided)**
 Have each attendee taking notes during the Women's Summit using your company's branded pens and notebooks. Your logo will appear on the Summit webpage, TAPPICon app, and looping PowerPoint.
- Premium Attendee Gift Sponsor \$500 (non-exclusive; sponsor provided)**
 Wouldn't it be great to see your company's logo on an attendee gift of your choosing, like a Yeti cup or a sleek padfolio? Guests will remember you long after the 2023 Women's Summit ends. Your logo will also appear on the Summit webpage, TAPPICon app, and looping PowerPoint.
- Summit Supporter \$250**
 Your logo will appear on the Summit webpage, TAPPICon app, and looping PowerPoint.

Please note: Exhibitors and Sponsors will not schedule or conduct any outside commercial activity, including receptions, seminars, symposiums and hospitality suites, during the scheduled program events, whether such activities are held at or away from the conference facility, except with the prior written approval of TAPPI.



Women's
Summit

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