



Be a sponsor at TAPPICon's popular networking social!

Tuesday, May 3 • 6:30pm – 9:30pm

NASCAR Hall of Fame Sponsorship Opportunities

▶ **Great Hall Lobby Screens.....\$2,000**

Great Hall six-panel, 60” plasma lobby screens (6) welcome guests and offer them clear, easy direction upon arrival. The six portrait panels allow you to highlight your brand in six different ways.

▶ **Great Hall Fan Billboard\$3,000**

Great Hall Fan Billboard (24’W x 14’ H video board) hangs 30’ above the floor and Glory Road exhibit, and captivates the audience in the Hall’s primary gathering space. This high impact opportunity will illuminate your company’s brand for all to see.

▶ **Moonshine Tasting\$3,000**

Moonshine Tasting is always fun, especially when it includes a moonshine produced by Hall of Famer, Junior Johnson. Now you can gain great exposure and visibility as a Tasting Sponsor. Your brand will be on a pop-up banner next to the bar and moonshine still.

▶ **Pit Crew Challenge\$3,000**

Your brand will be uppermost in everyone’s mind as they rise to the challenge of being part of a pit crew. A pop-up banner with your logo will be the first thing they see as they enter. [Click for video.](#)

▶ **Branded Car\$5,000**

Promote your organization with a partial or fully wrapped race car with your branding. Grab the attention of attendees with this striking customization.

▶ **Photography\$5,000**

Make a lasting impression as a Photography Sponsor. Guests will receive a customized, event-keepsake photo with your logo on it.

▶ **Simulators\$3,000**

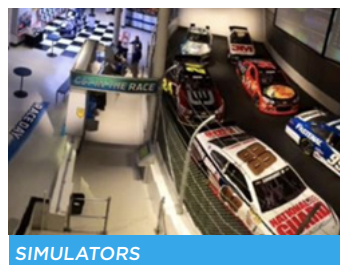
Gain great visibility at the popular simulators with a branded pop-up banner by the entrance to the cars. [Click for video.](#)



GREAT HALL LOBBY SCREENS



GREAT HALL FAN BILLBOARD



SIMULATORS



BRANDED CAR

Secure your opportunity today!

Contact Shane Holt: (352) 333-3345 or TAPPICon@naylor.com



TAPPICon.org