



APRIL 30-MAY 4, 2022 • CHARLOTTE, NC
RACING TOWARDS A SMART FUTURE

EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

SIX industry segments
ONE interactive event
MORE opportunities to connect, build and grow



April 30 - May 4, 2022 • Charlotte Convention Center, Charlotte, NC

COMPANIES THAT HAVE ATTENDED PREVIOUS TAPPI EVENTS

3M
A. CELLI PAPER
A.W. FABER-CASTELL S.A.
AB ENZYMES
AB ENZYMES, INC.
ABB INC.
ABB INDUSTRIAL SYSTEMS INC.
ABB LORENTZEN & WETTRE
ABB LTD
ABO AKADEMI UNIVERSITY
AC KINETICS
ACA FINLAND
ADVANCED COIL TECHNOLOGY, LLC
ADVANCED DYNAMICS
AGC CHEMICALS AMERICAS
AGGREKO, LLC
AGILIS CHEMICALS
AHLSTROM-MUNKSJO
AIR MONITOR CORP
ALBANY INTERNATIONAL
ALLEGIANCE CHEMICAL
ALLMAX SOFTWARE, INC.
ALSIP MINIMILL
AMERICAN FOREST & PAPER ASSOCIATION
AMERICAN FOREST FOUNDATION
AMERICAN ROLLER BEARING CO.
AMERICAN ROLLER COMPANY
AMETEK
AMETEK SURFACE VISION
ANDERSON SNOW
ANDRITZ FABRICS AND ROLLS
ANDRITZ INC.
ANDRITZ NOVIMPIANTI S.R.L.
ANDRITZ OY
ANDRITZ PULP & PAPER
AOT
API METROLOGY
APPLE INC.
ARAB
ARAKAWA CHEMICAL
ARAKAWA CHEMICAL INDUSTRIES LTD.
ARCHROMA U.S., INC.
ARIES CHEMICAL
ASCENSUS SPECIALTIES
ASTENJOHNSON
ASTENJOHNSON ADVANCED FABRICS
ATLANTIC PACKAGING
ATLANTIC PACKAGING PRODUCTS LTD.
ATS INNOVA
ATTIS INNOVATIONS LLC
AUGURY
AUSTIN INDUSTRIAL
AUTOMATIC HANDLING INTL., INC.
AVERY DENNISON
AXCHEM CANADA
AXCHEM USA
AZCO, INC.
BADGER PAPER MILLS INC.
BAHR BROTHERS
BAISCH ENGINEERING
BANAYOTE PHOTOGRAPHY
BASF
BASF CANADA
BAYLISS MACHINE & WELDING
BELLMER
BELLMER GMBH
BERCEN
BILLERUDKORSNÄS
BINGHAMTON UNIVERSITY
BLACKSTART RELIABILITY LLC
BLANKOPHOR
BLAST-OF-LIFE INC.
BMJ (BUKIT MURIA JAYA)
BONETTI CO., INC.
BORGWARNER - TRANSMISSION SYSTEMS
BOWATER INC.
BPI
BPM INC
BRAD FOOTE GEAR WORKS
BRUGEMANNCHEMICAL U.S., INC.
BTG AMERICAS
BTG ECLEPENS S.A.
BUCKMAN
BYO-GON INC.
C & R COMPLIANCE
CANFOR PULP INNOVATION
CAPITAL ADHESIVES & PACKAGING CORP.
CARAUSTAR
CARBO CERAMICS
CARD HOLDINGS
CARGILL INC.
CARVAJAL PULPA Y PAPEL S.A.
CARVER PUMP CO.
CASCADES INC.
CASCADES SONOCO
CDC, NIOSH
CECO ENVIRONMENTAL/KB DUCT
CELANESE
CHEMOURS
CHEMTREAT INC.
CHEMTREAT PULP & PAPER
CHEM-TREND
CIANBRO
CLEANTECH PARTNERS INC.
CLEARWATER PAPER
CLEARWATER PROJECTS LTD
CMPC PULP SPA
COASTAL ALABAMA COMMUNITY COLLEGE
COATEX
COLARUS GROUP
COLD JET
COLDWATER - CTP
COLDWATER GROUP, INC.
CONMARK
CONSULTING
CORE LINK INC
CORENSO WISCONSIN BOARD, LLC
CORNING INC.
CP KELCO
CR MEYER
CRI CATALYST COMPANY
CRISTINI
CRISTINI NORTH AMERICA
DANFOSS DRIVES
DART CONTAINER CORPORATION
DAVID A. COLEMAN, CONSULTANT
DEKKER VACUUM TECHNOLOGIES
DELMHORST INSTRUMENT CO
DESALITECH
DEUBLIN COMPANY
DHL
DIALIGHT
DIXIE CHEMICAL
DLZ INDUSTRIAL
DOMTAR INC.
DOMTAR PAPER
DOMTAR PERSONAL CARE
DONALDSON
DOUBLE E COMPANY
DOUG SWEET & ASSOCIATES
DOW CHEMICAL COMPANY
DUBOIS CHEMICALS, INC.
DUPONT
DUPONT PROTECTION TECHNOLOGIES
DURECO GHANA CO LIMITED
DYNACERT INC.
E.I. DUPONT
E.L.I. INC
E+E ELEKTRONIK CORPORATION
EBARA PUMPS AMERICAS CORP.
ECOLAB
ECONOTECH SERVICES LTD.
ECOSE TECHNOLOGY
ECOSYNTHETIX
EDT
ELDORADO BRASIL CELULOSE SA
ELECTRO STATIC TECHNOLOGY
ELOPAK
EMTEC ELECTRONIC GMBH
ENCAPSYS, LLC
ENERQUIN AIR INC.
ENP PUBLISHING GROUP
ENZYMATIC DEINKING TECHNOLOGIES
ESKO PACIFIC SALES LTD.
EVENT CAPTURE SYSTEMS, INC.
EVERLIGHT CHEMICAL
EVERLIGHT USA, INC.
EVOQUA WATER TECHNOLOGIES
FABINY GMBH PARTNERING W/RUNTECH
FABIO PERINI NORTH AMERICA
FAGEN, INC.
FASTMARKETS RISI
FELKER BROTHERS
FELTEST EQUIPMENT
FIBERLEAN TECHNOLOGIES LTD.
FIBERTEQ
FINBOW
FIREFLY AB
FIRST LINE TECHNOLOGY
FISHER ARNOLD
FISHER INTERNATIONAL INC.
FIVE STAR PRODUCTS
FIVES NORTH AMERICAN COMBUSTION, INC.
FLUKE
FLUOR
FOCUS OPTICAL ALIGNMENT, INC.
FOODSERVICE PACKAGING INSTITUTE
FOREST PRODUCTS ENGINEERS
FORT DEARBORN
FPINNOVATIONS (PAPRICAN)
FP-PIGMENTS
FREW PROCESS GROUP
FSCN, MID SWEDEN UNIVERSITY
FUSION INTEGRATED SOLUTIONS
GARDNER DENVER BY NASH
GASKET RESOURCES INC
GEORGIA INSTITUTE OF TECHNOLOGY
GEORGIA-PACIFIC



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COMPANIES THAT HAVE ATTENDED PREVIOUS TAPPI EVENTS

GLENCO
GLOBAL PAPER SOURCE
GLOBAL PROCESS AUTOMATION
GLOBEGISTICS
GOEBEL IMS USA
GOLDMAN SACHS
GOOD EARTH TOOLS
GOODTHINK INC.
GP MACHINERY DE MEXICO, S.A. DE C.V.
GPA
GPM HYDRAULIC CONSULTING, INC
GRACO
GRAPHIC PACKAGING INTERNATIONAL
GRAZ UNIVERSITY OF TECHNOLOGY
GREEN BAY PACKAGING INC.
GREENBLUE
GREIF, INC
GRENOBLE INP
GROWTH DYNAMICS
GROWTH SOLUTIONS CONSULTANTS
HANKA ASSOCIATES, LLC
HANSFORD SENSORS
HARGROVE E & C
HDT GLOBAL
HEARTLAND INDUSTRIAL SOLUTIONS
HERGEN S/A
HEXAGON TECHNOLOGIES, INC.
HOLMEN AB
HONEYWELL INTERNATIONAL
HONEYWELL PROCESS SOLUTIONS
HOSE MASTER
HS MANUFACTURING GROUP
HTRC INC
HUBER ENGINEERED MATERIALS
HYDRA-STOP
HYDRITE CHEMICAL CO.
IBS PAPER PERFORMANCE GROUP
ICHIKAWA NORTH AMERICA
IDCON INC.
IGGESUND PAPERBOARD WORKINGTON
IGI ENVIRO-COATINGS
IMBED BIOSCIENCES
IMERYS
IMERYS CLAYS INC.
IMERYS MINERAL JAPAN K.K.
INDIANA UNIVERSITY PURDUE UNIVERSITY
INDULOR AMERICA
INDUSTRIAL ACCESS, INC.
INDUSTRIAL FABRICS ASSOCIATION INTERNATI
INDUSTRIAL SHREDDERS LTD.
INDUSTRIAS
INEOS PIGMENTS
INGREDION INC.
INGREDION INCORPORATED
INHA UNIVERSITY
INSTITUTE OF APPLIED MECHANICS, RWTH AAC
INSTITUTE OF PHYSICS, MONTANUNIVERSITAET
INTERACTIVE AERIAL, INC.
INTERNATIONAL GROUP
INTERNATIONAL PAPER
INTERTAPE POLYMER GROUP
IOWA STATE UNIVERSITY
IRCON-SOLARONICS
ISHMAEL ASSOCIATES
ISRA VISION
ITW PILLAR TECHNOLOGIES

J.M. VOITH SE & CO. KG
JACOB HOLM INDUSTRIES
JACOBS ENGINEERING GROUP INC.
JACQUET
JAMES BRINKLEY COMPANY
JAMES WALKER MFG.
JDMCD CONSULTING INC.
JECO PLASTIC PRODUCTS, LLC.
JEDSON ENGINEERING
JOE SOLBERG INC, DBA JSI
JOHN A. NEUN, LLC
JOHN CRANE
JWM COENEN
KADANT BLACK CLAWSON
KADANT JOHNSON
KAMIN LLC
KBG TECHNOLOGY
KBR
KELVION
KEMIRA CHEMICALS
KEMIRA CHEMICALS CANADA
KIMBERLY-CLARK CORPORATION
KLASS ASSOCIATES INC.
KNAUF INSULATION
KNOWLTON TECHNOLOGIES
KODAK
KOHLER COATING
KOMAX SYSTEMS, INC.
KOOLEARTH SOLUTIONS INC.
KOTKAMILLS OY
KPI INCORPORATED
KRUGER INC.
KRUGER PRODUCTS LP
KRUGER TROIS RIVIERES L.P.
KTH ROYAL INSTITUTE OF TECHNOLOGY
KURARAY
KURARAY AMERICA, INC.
KYTOLA INSTRUMENTS
KYTOLA INSTRUMENTS OY
LABELMASTER
LAKE UTOPIA PAPER
LANXESS CORPORATION
LENZING AG
LI GEAR
LIBERTY PAPER, INC.
LODZ UNIVERSITY OF TECHNOLOGY
LOGICAL SYSTEMS INC.
LOXIM AMERICAS LLC
LUBRIZOL
LUXFER MEL TECHNOLOGIES
M.A INDUSTRIES
M.L. GATEWOOD COMPANY
MACHINE DEVELOPMENT TECHNOLOGIES
MACTECH
MAINTREX
MAJIQ INC.
MALLARD CREEK POLYMERS
MAN ENERGY SOLUTIONS
MARIN INTERNATIONAL
MARS, INC
MAXIM SPECIALTY CHEMICALS PVT LTD
MCKINLEY PAPER
MCMMASTER UNIVERSITY
MCTRON TECHNOLOGIES
MELANI PAPER
MERICHEM COMPANY

METALTEK INTERNATIONAL
METISSUE
METRO PAPER INDUSTRIES TISSUE GROUP
MIAMI UNIVERSITY
MICA CORPORATION
MICHELMAN INC.
MID SWEDEN UNIVERSITY
MIRON CONSTRUCTION CO., INC.
ML GATEWOOD COMPANY
MOBILE LOCKER
MOISTTECH CORP
MONASH UNIVERSITY/BIOPIRIA
MOORE & ASSOCIATES
MOORIM P&P
MOVEROLL OY
MTR MARTCO
NALCO WATER, AN ECOLAB COMPANY
NANCY PLOWMAN ASSOCIATES
NASH, BY GARDNER DENVER
NATIONAL GYPSUM COMPANY
NAYLOR ASSOCIATION SOLUTIONS
NC STATE UNIVERSITY
ND PAPER, INC.
NEENAH INC
NEW FOREST PAPER MILLS LLLP
NEW YORK UNIVERSITY
NEWBERG TURBO PAPER GROUP
NEW-INDY CONTAINERBOARD
NEXTWIRE
NGC INDUSTRIES, INC.
NIPPON PAPER INDUSTRIES
NORTH AMERICAN MECHANICAL SERVICES, INC.
NORTH CAROLINA STATE UNIVERSITY
NORTHERN SPECIALTY CHEMICALS
NOVASTAR LP
NOVOZYMES INC.
O'NEAL, INC.
OASIS ALIGNMENT SERVICES INC.
OG CORPORATION
OHIO STATE UNIVERSITY
OMEGA MEDIA GROUP
OMNOVA SOLUTIONS INC.
OMYA INC
OMYA INTERNATIONAL AG
OMYA MEXICO S.A. DE C.V.
ONYX SPECIALTY PAPERS
OPTEST EQUIPMENT
OSISOFT
OWENS CORNING
OX INDUSTRIES
OX PAPERBOARD
OY TRIAL AB
P&G
PACKAGING CORP. OF AMERICA
PANTHER SYSTEMS INC.
PAPER 360
PAPER LYONS LLC
PAPER TECHNOLOGY FOUNDATION
PAPERCOTE LLC
PAPERTECH INC.
PAPERWORKS
PAPERWORKS INDUSTRIES INC.
PATHBRIDGE ASSOCIATES
PCMC
PEARL ENGINEERING CORPORATION
PERFORMANCE BIOFILAMENTS



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COMPANIES THAT HAVE ATTENDED PREVIOUS TAPPI EVENTS

PERMEL LTD.
PEMEL
PETRO-CANADA
PETROFER NORTH AMERICA
PIXELLE SPECIALTY SOLUTIONS
PLASMINE TECHNOLOGY, INC.
PMP - PAPER MACHINERY PRODUCER
PMP AMERICAS
POVRY
PPSA
PRAXAIR
PRECISION INDUSTRIAL CONSTRUCTORS
PRECISION ROLL GRINDERS
PRECISION ROLL GRINDERS, INC.
PRESS TECHNOLOGY & MFG., INC.
PRO SERVICES, INC.
PROBIOTIC SOLUTIONS
PROCEMEX
PROCEMEX INC.
PROCEMEX OY
PROCEMEX OY LTD
PROCESS CONTROLS CORP
PROCESS TRAINING CONSULTANTS INC
PROCTER & GAMBLE
PROFLOW INC
PROMINENT GROUP
PRUFTECHNIK
PULMAC SYSTEMS INTERNATIONAL
PULSAR AMERICA INC.
PURDUE UNIVERSITY
QMS SERVICES
R.W. BARON PROCESS EQUIPMENT, INC
RAJ CHEMICALS LTD.
RAY'S TRASH SERVICE
RDI TECHNOLOGIES
REAL TECH INC.
RECYCLED PAPERBOARD ALLIANCE
RECYCLED PAPERBOARD TECHNICAL ASSOCIATION
RED GOLD INC
RENAISSANCE PERFORMANCE POLYMERS
RENUVIX LLC
REPUBLIC PAPERBOARD
RESOLUTE FOREST PRODUCTS
REXNORD INDUSTRIES
RICHLITE
RISE BIOECONOMY
RISI
ROCHESTER INSTITUTE OF TECHNOLOGY
ROCKWELL AUTOMATION
RODEWISCH, INC.
ROLLAND ENTERPRISES INC.
ROYAL INSTITUTE OF TECHNOLOGY
RUNTECH BY GARDNER DENVER
RUNTECH SYSTEMS OY
RYECO INC.
SAK CONSTRUCTION
SAM'S CLUB (WALMART)
SAPPI NORTH AMERICA
SCHAEFFLER GROUP USA
SEIKO PMC
SEKISUI SC
SERVIPAP
SGS INTEGRATED PAPER SERVICES INC. - APP
SHANNON ENTERPRISES
SIEMENS INDUSTRY, INC.
SIG COMBIBLOC SYSTEMS GMBH

SKF USA INC
S-LOK NA
SMITHERS INFORMATION
SMS CORPORATION
SMURFIT KAPPA MEXICO
SÖDRA
SÖDRA CELL MÖRRUM
SOFIDEL
SOLAR TURBINES, INC.
SOLENIS
SOLENIS FINLAND OY
SOUHEGAN WOOD PRODUCTS, INC.
SOUTH CHINA UNIVERSITY OF TECHNOLOGY
SOUTH FLORIDA TISSUE PAPER CO.
SOUTH UNIVERSITY OF TECHNOLOGY
SOUTHEAST NONWOVENS, INC.
SOUTHERN ERECTORS INC.
SPECIALTY MINERALS INCORPORATED
SPECTRATECH SERVICES CORP.
SPECTRUM TECHNOLOGIES LTD.
SPLICE SOLUTIONS
SPRAYING SYSTEMS
SSC INDUSTRIES
ST CROIX TISSUE INC
STAPLEMAN CORPORATION
STATE UNIVERSITY OF NEW YORK
STORA ENSO
STORA ENSO CONSUMER BOARD
STRATEGIC MAINTENANCE RELIABILITY
STRATIS PALLETS/SNYDER INDUSTRIES
SUGINO CORP.
SULLIVAN PARK CORNING INC.
SULZER PUMPS SOLUTIONS INC.
SUNY-ESF
SUSTAINABLE FIBER TECHNOLOGIES
SYRACUSE PULP AND PAPER
TAPPI
TARGET
TATE & LYLE
TECHNICAL UNIVERSITY OF DARMSTADT
TECHNIDYNE CORPORATION
TECHNISCHE UNIVERSITÄT DARMSTADT
TECHPAP
TESTING MACHINES, INC.
TETRA PAK CONV. TECHNOLOGIES
TEUFELBERGER FIBER ROPE CORP.
TEXAS TECH UNIVERSITY
THE ADERHOLD FIRM, INC.
THE BOLDT COMPANY
THE COLT GROUP
THE LATHROP TROTTER CO.
THE UNIVERSITY OF BRITISH COLUMBIA
THIELE KAOLIN COMPANY
THOMAS JEFFERSON UNIVERSITY
THOMPSON INDUSTRIAL SERVICES
THWING-ALBERT INSTRUMENT COMPANY
TIC - THE INDUSTRIAL COMPANY
TIMCO-CLOUTH AND CLOUTH-SPRENGER
TISSUE WORLD
TOKUDEN INC.
TOM RODENAL & ASSOCIATES
TORAY INTL AMERICA
TOSCO TEC
TOSCO TEC NORTH AMERICA
TQI
TRIANGLE SALES COMPANY

TRIMBLE
TRIMBLE FORESTRY
TRINSEO LLC
TRIOSIM CORPORATION
TRIPLEPOINT ENVIRONMENTAL
TSE TROLLER
TTU-ENTX
TU DARMSTADT
TU GRAZ
U. S. GYPSUM INC.
U.S. COMMERCIAL SERVICE
U.S. GOVERNMENT PUBLISHING OFFICE
UBM
ULM UNIVERSITY
UMV
UNIVERSAL SERVO GROUP
UNIVERSITY OF MAINE
UNIVERSITY OF MANCHESTER
UNIVERSITY OF MINNESOTA
UNIVERSITY OF WASHINGTON
UNIVERSITY OF WISCONSIN STEVENS POINT PA
UPG
USDA, FOREST PRODUCTS LABORATORY
USDA-ARS-SRRC
USG CORPORATION
VAIL RUBBER WORKS
VALMET AUTOMATION
VALMET GMBH
VALMET, INC.
VAUGHAN COMPANY, INC.
VERSO CORPORATION
VERSO PAPER CORPORATION
VERSOCO CORPORATION
VIPA LAUSANNE
VOITH FABRICS INC.
VOITH PAPER
VOONER PAPER MACHINERY
VTT TECHNICAL RESEARCH CENTRE OF FINLAND
W. L. GORE & ASSOCIATES, INC.
WACKER POLYMERS
WALMSLEYS LTD
WATSON-MARLOW FLUID TECHNOLOGY GROUP
WEIDMANN ELECTRICAL TECHNOLOGY
WEIFANG HICREDIT MACHINERY
WELLS ENTERPRISES INC.
WELSPUN INDIA LTD
WESTERN MICHIGAN UNIVERSITY
WESTERN TECH
WESTROCK
WETEND TECHNOLOGIES LTD.
WHARTON-SMITH
WIELAND
WISCONSIN FOCUS ON ENERGY
WMU PILOT PLANTS
WOOD
WPI
WPR SERVICES
X-RITE GMBH
X-RITE PANTONE
YAMAUCHI (U.S.A.) CORP
YATES
ZOETIS



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IMPORTANT INSTRUCTIONS

- 1. Please complete the entire Exhibit Application & Contract.
2. Make a copy of both sides of this Exhibit Application & Contract for your records.

2022 RATES

Table with 3 columns: Exhibit Booth Cost* - check one, TAPPI Member, Non-Member. Rows include booth sizes like 10' x 10', 10' x 20', etc.

Exhibit rates subject to increase

I. COMPANY AND EXHIBIT CONTACT INFORMATION

(Please include the contacts and information you would like printed in the Official Event App.)

Company Name, TAPPI Member Number, Contact Name, Title, Address, City, State/Province, Zip code, Country, Telephone, Fax, E-mail, Website Address, Contact E-mail

A. CALCULATE AMOUNT DUE

Exhibit Space Sub-total \$, TAPPI Sustaining Member Discount* Sub-total \$, Total Exhibit Due, TOTAL \$

*5% discount for TAPPI Sustaining Members (does not apply for Runnability Fun Run)

B. DEPOSIT REQUIRED

A 50% deposit of the total cost must accompany a completed application if received before December 1, 2021. Full payment required after December 1, 2021.

Total Payment enclosed: \$

FOR SHOW MANAGEMENT USE ONLY

Date Received, By, Check#, Deposit, MIS Number, Order Number, Booth Assigned, Total Sq. Ft.

II. SPACE REQUIREMENTS

Our desired # of booths: (each 10' deep x 10' wide)
Our booth preferences are: 1st: 2nd: 3rd: 4th:

III. ASSIGNMENT INFORMATION

Please list any companies with product lines competitive with yours, if applicable:
1. 2.
3. 4.

IV. DIRECTORY INFORMATION

Onsite Company Listing Information: Please send via e-mail to TAPPICon@naylor.com, a 50-word (or less) description of your company's products and/or services to appear in the official event app. Deadline: due 30 days from receipt of application.

V. PRODUCT CATEGORY LISTING

Please refer to the Product Category Listings and enter up to 5 category numbers:
1. 2. 3. 4. 5.

VI. EXHIBIT COSTS

Please read the Exhibit Rules and Regulations (on back of this application) regarding payment for space, cancellation policies and regulations.

VII. AGREEMENT

We agree to abide by all the TAPPICon 2022 Exhibit Rules and Regulations printed on the back of this application.

Print Name, Date, Title, Authorized Signature

C. PAYMENT INFORMATION

1. Payment by Check:

- Check Enclosed (please include contract with check payment)
Please make checks payable in U.S. funds drawn on a U.S. bank and mail to:

TAPPICon Show Management, 1430 Spring Hill Rd, 6th Floor, McLean, VA 22102

Payment by Credit Card: Fax to +1.703.934.4899*

Card Number, Expiration Date, Cardholder Name, Cardholder Email

*Please do not email credit card information

3. Payment by Wire Transfer (contact memberconnection@tappi.org for bank details)

Amount US \$, Date of Transfer
*Please add US \$25 to cover bank fees *Please fax contract to +1.703.934.4899

QUESTIONS?

Contact us at +1.352.333.3345 or email TAPPICon@naylor.com

EXHIBIT RULES & REGULATIONS

TAPPI, the leading association for the worldwide pulp, paper and allied industries is the owner and organizer of TAPPICon 2022, hereinafter referred to as "Show" and Show includes the exhibits and any official conferences occurring with the Show. "Exhibitor" refers to the company or entity making application to rent or use space at the Show and/or sponsoring activities at the Show.

1. SPACE RENTAL CHARGE: Booth space rental charges are posted on the front of the Exhibit Contract and are non-negotiable.

2. PAYMENT: Applications submitted prior to December 1, 2021 must be accompanied by a deposit of fifty percent (50%) of the total space rental charge, with the total balance due by December 1, 2021. Applications submitted after December 1, 2021 must be accompanied by full payment of the space rental charge.

3. CANCELLATION OF CONTRACT: In the event Exhibitor must cancel their request for exhibit space, the rental fee paid will be refunded in full, less 20% of the booth cost, if the notice of cancellation is received by TAPPI in writing prior to December 1, 2021. No refunds will be made after December 1, 2021, even if space is resold. In addition, Exhibitor loses the right to use any complimentary registrations, passes, discounts and/or tickets granted by this contract as part of Show participation. Show Management reserves the right to terminate this contract immediately and to withhold from Exhibitor possession of the exhibit space and Exhibitor shall forfeit all space rental fees paid if, (a) Exhibitor fails to pay all space rental charges by December 1, 2021, or (b) Exhibitor fails to perform any material terms or conditions of the contract or refuses to abide by these Rules and Regulations set forth by Show.

4. ELIGIBLE EXHIBITS: Show Management reserves the right to determine eligibility of any company or product to participate in the Show. Show Management can refuse rental of exhibit space to any company whose display of goods or services is not, in the opinion of Show Management, compatible with the educational character and objectives of the Show.

5. DEADLINES FOR EXHIBIT SPACE: The first assignment of exhibit space will be made based on applications received by November 1, 2021. Assignment of exhibit space at this time will be made based on the date the application and deposit are received, with priority given to current TAPPI Exhibitors and TAPPI Sustaining Members. After November 1, 2021 and the initial assignments have been completed, applications will be assigned on a first-come-first-served basis.

6. ALLOCATION OF SPACE AND ASSIGNMENT: Whenever possible, Show Management intends to make space assignments in keeping with the Exhibitor's desired location. During the initial assignments, if two or more exhibitors request the same location, preference will be given to the exhibitor by date of application receipt and TAPPI Sustaining Company Member status. TAPPI reserves the right to make the final determination of all space assignments in the best interest of the Show.

7. SUBLETTING OF EXHIBIT SPACE: Exhibitors may not assign, sublet or share their exhibit space with another business or firm, even if Exhibitor cancels the booth, unless approval has been obtained in writing from Show Management. Exhibitors must show goods manufactured or dealt in by Exhibitor in the regular course of Exhibitor's business. Should an article of a firm or business not contracted to participate in the Show be required for operation or demonstration in Exhibitor's display, identification of such article shall be limited to the usual and customary nameplates, imprint or trademark under which same is sold in the general course of business.

8. LIABILITY: Neither TAPPI, Show Management, its members, nor the representatives and employees thereof, Naylor, or any other TAPPI authorized contract help, its official service contractors nor the facility nor its representatives and employees will be responsible for injury, loss or damage that may occur to Exhibitor or to Exhibitor's employees or property from any cause whatsoever, prior, during or subsequent to the period covered by the this contract. It is agreed by the parties that the nature of the facilities available, the presence and circulation of large numbers of people, the difficulty of effective supervision over the protection of large numbers of removable articles in numerous booths, and various other factors make it reasonable that Exhibitor shall assume risk of any injury, loss or damage, and Exhibitor, by signing this contract, hereby assumes such risk and expressly releases Show Management and its agents from any and all claims for any such loss, damage or injury. Protection against unauthorized removal of property from the booth occupied by the Exhibitor shall be the Exhibitor's responsibility.

9. EXHIBITOR INSURANCE: Exhibitor shall, at Exhibitor's sole cost and expense, procure and maintain through the term of this contract, comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from the premises leased. Such insurance shall include contractual liability and product liability coverage, with combined single limits of liability of not less than \$1,000,000. Such insurance shall name TAPPI as an additional insured. Workers Compensation and Occupational Disease insurance shall be in full compliance with all federal and state laws, covering all of Exhibitor's employees engaged in the performance of any work for Exhibitor. All property of the Exhibitor is understood to remain under its custody and control in transit to and from the confines of the hall.

10. DISABILITY PROVISIONS: Exhibitor shall have sole responsibility for ensuring that their exhibit is in full compliance with the Americans with Disabilities Act and any regulations implemented by that Act.

11. DAMAGE TO PROPERTY: Exhibitor is liable for any damage caused to Show facilities (e.g. building floors, walls or columns), or to standard booth equipment, or to another Exhibitor's property. Exhibitor may not apply paint, lacquer, adhesives, stickers or other coating to building columns and floors or to standard booth equipment.

12. LABOR: Exhibitor is required to observe all contracts in effect between service contractors and the facility.

13. INSTALLATION: Exhibit installation in the facility depends on the location of Exhibitor's exhibit space. Scheduled move-in dates are published in the Exhibit Service Manual for the Show.

Exhibit displays must be fully set up and ready by 10:00am on Monday, May 2, 2022. After that time, any unattended booths will be set up at the discretion of Show Management, and all expenses will be charged to Exhibitor. In the best interest of the Show, Show Management reserves the right to reassign any unset exhibit space after 10:00am on Monday, May 2, 2022.

14. DELIVERY AND REMOVAL DURING SHOW: Under no circumstances will the delivery or removal of any portion of an exhibit be permitted during open hours of the Show without written permission from Show Management. All arrangements for delivery, during non-show hours, of supplies, such as flexible materials, cartons and products to be packaged must be made with Show Management. No deliveries may be made during show hours.

15. REMOVAL OF HAND-CARRIED MATERIALS: Removal passes will be required to remove any materials from the floor. These passes are available from TAPPI Show Management. Portfolios, briefcases and packages will be subject to inspection by the security guards.

16. ADMITTANCE DURING NON-SHOW HOURS: Booth personnel will not be permitted to enter the exhibit floor of the Show earlier than one hour before the scheduled opening time each day of showing and will not be permitted to remain on the exhibit floor after closing hour each evening. If Exhibitor requires additional time, Exhibitor must check with Show Management at least one day prior.

17. INSTALLATION AND DISMANTLING PERSONNEL: Exhibitor may provide own exhibit furnishings, and may specify own independent contractor for the installation and dismantling of the Exhibitor's booth space. The Exhibitor is responsible for ensuring that any Exhibitor-appointed contractors supply Show Management with a valid Certificate of Insurance, naming TAPPI as an additional insured, with a minimum of \$1,000,000 liability coverage, including property damage. If Exhibitor uses companies other than Show's official contractors, Exhibitor must advise them to check with the Exhibitor Service Center upon their arrival. Copies of all job orders must be presented at that time for Show Management to qualify that contractor's participation. Upon verification, official service badges allowing access to the Show area during service hours only will be issued.

18. CONFLICTING EVENTS DURING SHOW HOURS: Exhibitor and Sponsors agrees not to extend invitations, call meetings, hospitality events or otherwise encourage the absence of industry professionals from the Show and meeting rooms during the hours of all Show activities. All requests for meeting rooms, hotel suites and special function rooms must be approved by Show Management. If Exhibitor and/or cancels their exhibit space or sponsorship, Exhibitor will automatically lose the opportunity to use any approved meeting rooms, hotel suites or special function rooms.

19. DISMANTLING: Exhibitor's displays must not be dismantled or packed in preparation for removal prior to the official closing time. Exhibitor's Booth must be fully staffed and operational during the entire Show. At the close of the event, all exhibit displays or materials left in the Booth without instructions will be packed and shipped at the discretion of Show Management, and all charges will be applied to the Exhibitor. Any Exhibitor dismantling prior to the official closing time will be fined \$500 and may lose Exhibitor priority booth selection status.

20. BADGES: Official badges for the Show will be required for entry into the exhibit hall at all times. Badges are not transferable and those worn by other than the person to whom issued will be confiscated. Business cards are not to be used in badge holders. Exhibitors may be granted an allotment of full conference badges per exhibit space (please refer to exhibit pricing for specifics). Badges needed in excess of this allotment must be purchased at the rate designated in the current TAPPICon 2022 exhibitor and sponsorship prospectus.

21. CHARACTER OF EXHIBITS: The general rule of the exhibit floor is "be a good neighbor." No exhibits will be permitted which interfere with the use of other exhibits or impede access to them or impede the free use of the aisle. Exhibitor's booth personnel, including demonstrators, hosts/hostesses and models, are required to confine their activities within Exhibitor's booth space. Apart from the specific display space for which an Exhibitor has contracted herein, no part of the facility and its grounds may be used by Exhibitor or Exhibitor's agents other than Show for display purposes of any kind or nature without Show Management approval. Within the public hotel property, Exhibitor brand or company logos, signs, and trademark displays will be limited to the official Show area only.

A. Attire. Representatives should be conservatively and appropriately attired to maintain the professional and business-like climate of the Show. Show Management reserves the right to judge the appropriateness of any attire worn by Exhibitor's personnel.

B. Sound: Videos or movies relating to Exhibitor's equipment will be permitted, provided projection equipment and screen are located on the rear one-third of the booth, and all viewers stand or sit within the booth. Sound videos or movies will be permitted only if the sound is not audible in the aisle or neighboring booths. Sound systems will be permitted if tuned to a conversational level and if not objectionable to neighboring Exhibitors. Show Management will be the sole arbitrator and determiner of reasonable sound levels.

C. Lighting: In the best interest of the Show, Show Management reserves the right to restrict the use of glaring lights or objectionable light effects. The use of flashing electric signs or lights is not permitted.

D. Booth Exteriors: The exterior of any display cabinet or structure facing a side aisle, or adjacent Exhibitor's booth must be suitably decorated at Exhibitor's expense.

E. Objectionable Activities: In fairness to all Exhibitors, no obstructive or objectionable activity will be permitted during show hours. Examples of such activity include - noisily operating displays, producing objectionable odors or other lewd or visual obstructions or behaviors. Show Management serves as sole judge of objectionable material or behavior.

22. MUSIC LICENSING: Exhibitor represents and warrants that Exhibitor shall comply with all applicable copyright restrictions involving the Show, including but not limited to, any music performance agreement between Show and BMI. Exhibitor further represents and warrants that Exhibitor shall obtain any necessary licenses or permissions under the copyright laws for use during the Show and will present Show Management a copy of such license or permission if requested by Show Management.

23. DISPLAY HEIGHTS: Display material (including show cases, display or storage cabinets, electrical fixtures, wire, conduits, etc.) and equipment must adhere to the Exhibit Construction Guidelines outlined on the floor plan and in the Exhibit Service Manual.

24. POSITIONING RUNNING MACHINERY IN RELATION TO AISLE: To ensure the safety of all Show participants, any operating machinery and equipment shall be positioned so that no portion is closer than 3 feet from the aisle.

25. RELOCATION OF EXHIBITS: Show Management reserves the right to alter the location of exhibit spaces, at its sole discretion, in the best interest of the Show.

26. FIRE REGULATIONS: Fire regulations require that all display materials be fire resistant or treated with a flame-retardant solution to meet requirements of the standard flame test as provided in the facility for fire prevention. Electrical signs and equipment must be wired to meet the specifications of Underwriters Laboratories. No storage of any kind is allowed behind the back drapes or in the exhibit space. All cartons, crates, containers, and packaging materials will be stored by the official service contractor, as the facility has no crate storage space apart from that assigned by Show Management. Up to one day's supply of operational materials may be stored within the exhibit space. All aisles, corridors, exit areas and exit stairways must be maintained at their required width at all times that the Show is open. No obstruction such as chairs, tables, displays or other materials will be allowed to protrude into the aisles. Exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety while participating in this Show. Compliance with such laws is mandatory for all Exhibitors and the sole responsibility is Exhibitor's.

27. PHOTOGRAPHY AND SKETCHING: Cameras may be carried in the exhibit area, but under no circumstances may photographs be taken without expressed authority of Exhibitor concerned in each case. Sketching or drawing machinery or products on display is prohibited.

28. FOODSERVICE: All approved arrangements for all food, beverage and alcohol service must be made with the caterer at the facility.

29. FAILURE TO HOLD SHOW. TAPPI's performance of the Contract and this Addendum, in full or in part, is subject to acts of God, pandemic, epidemic, illness or outbreak of disease, government acts or orders, war, insurrection terrorist act, radioactive contamination, curtailment or delay in transportation facilities, or any other cause outside of TAPPI's control (collectively "Force Majeure Events") that make it impossible, impracticable, inadvisable, or illegal for TAPPI to perform its obligations under the Contract and this Addendum. In the event the Show is cancelled, postponed, curtailed or abandoned due to a Force Majeure Event, Exhibitors and Sponsors will not be reimbursed for any rental fees or deposits paid.

30. EXHIBIT GUIDE: To be listed in the printed Exhibit Guide, Show Management must receive the completed and signed space application and full payment prior to March 15, 2022.

31. AMENDMENT OF RULES: Show Management reserves the right to make changes, or additions to these rules should the need arise. All changes and additions so made shall be binding on Exhibitor and Sponsor provided all Exhibitors and Sponsors will be advised of any changes. Any matters not specifically covered herein are subject to decision by Show Management.



TAPPICon

APRIL 30-MAY 4, 2022 • CHARLOTTE, NC
RACING TOWARDS A SMART FUTURE

COMPANY INFORMATION

Company Name: _____

Company Mailing Address: _____
 Street Address

City State Zip or Postal Code Country

Main Telephone: _____ Main Fax: _____ Toll Free: _____

Website Address: _____

PRIMARY CONTACT *(This person will receive all correspondence)*

Name: _____ Position/Title: _____

Direct Telephone: (____) _____ Direct Fax Number: (____) _____

Cell/Mobile Number: (____) _____ E-Mail Address: _____

BOOTH SHARE INFORMATION *(Please identify the booth space you wish to share*)*

Company Name: _____

Booth Number: _____ Booth Size: _____

**Booth Share Fee: \$250 per company sharing. Restricted to 2 companies per 10x10 booth and 3 companies per 10x20 booths.*

AGREEMENT SECTION *(All applicants MUST sign below for application to be processed)*

Full payment of total booth share fee must accompany application. Notice of TAPPI's acceptance or rejection will be sent within 30 days of receipt of application. Upon acceptance, this application will become a binding contract between application and TAPPI, unless TAPPI's acceptance notice specifies booth dimensions, location, costs or other terms that vary in whole or in part from those requested by application. If any such variances are specified, applicant will have 10 days from date of TAPPI notice to deliver written notice to TAPPI of withdrawal of application. Failing withdrawal of application, this application will immediately and without further action by either party become a binding contract between them. Applicant further agrees to comply fully with all rules, regulations and directives that may be issued in connection with the exhibit by TAPPI, the facilities management or government authorities. Exhibitor shall be fully responsible to pay for any and all damages to facility property, its owners or managers which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify, and hold harmless, the event facility, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the event facility or any part thereof. Cancellation penalties and downsizing fees will result in non-refundable fees due based on the annual payment dates.

Applicant's Signature _____ Date _____

Print Name _____

PAYMENT METHOD *(Please select one)*

Check or Money Order

Please make checks payable to TAPPI in U.S. funds drawn on a U.S. bank and mail to:

TAPPICon Show Management, 1430 Spring Hill Road, 6th Floor, McLean, VA 22102

Credit Card – Fax completed form to +1.703.934.4899 *(Please do not email credit card information)* Circle one: Visa MasterCard American Express Discover

Card Number: _____ Expiration Date: _____

Cardholder Name: _____ Signature: _____

Cardholder Email *(For receipt purposes)* _____

Booth Share Fee: \$250.00

Contact Exhibit Sales for more information at: +1-352-333-3345 or TAPPICon@naylor.com



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1000	Buildings / Facilities	4000	Environmental Control	Equipment - General (continued)
1005	Acoustical / Environ. Enclosures	4005	Baghouse Equipment	5150 Industrial Equipment / Parts
1010	Brine Systems Distillation	4010	Boiler MACT Testing	5155 Label Printers
1015	Equipment Fans / Ventilation	4015	Collectors	5160 Laboratory / Pilot Plant
1020	Filter Media / Filters Fire Cntrl Equip.	4025	Dioxin Testing	5165 Manufacturers
1025	Heat Recovery Equipment	4030	Dredging Services	5170 Mechanical Seals
1030	Heaters Industrial Equipment	4032	Dust Collection – Ductwork	5175 Metric Equipment
1035	Moving Insulation Materials	4034	Dust Handling – Ductwork	5180 Moisture Meters
1040	Pallet Handling Equipment	4035	Dust Handling – Equipment	5185 Platemaking
1045	Safety Equipment Tankless	4040	Effluent Treatment Equipment	5190 Printers
1050	Water Heaters Warehouse Equip.	4045	Electrostatic Precipitators	5195 Pulleys
1055	Warehousing	4050	Erosion Control	5200 Robotics Integration
2000	Business Services	4055	HAPs Testing	5205 Rolls / Roll Stands
2005	Advertising / Marketing	4060	Humidity Control Chambers	5210 Rubber Rollers
2010	Alignment Consulting Services	4065	Hydraulic Filters	5215 Sensors
2012	Asset Recovery	4067	Micro Bio	5217 Shaft Alignment
2015	Contractors	4070	Pollution Control	5220 Single Facers
2017	Demolition	4073	Retention	5225 Siphons
2019	Dryer Passivation	4075	Sensors	5230 Steam Joint
2020	Education / Training	4080	Sewage / Waste Treatment	5235 Steam Systems
2025	Energy Management	4085	Water Treatment Equipment	5240 Steel Fabrication
2030	Engineering Services	5000	Equipment - General	5245 Steel Rule Die Supplies
2035	Environmental Services	5010	Alignment	5247 Suction Roll Seals
2040	Financial Services	5015	Anilox Rolls - Laser	5250 Testing Equipment
2045	Flexography Services	5020	Anvil Covers / Blankets	5255 Tubing
2047	Lubrication Services	5025	Auxiliary	5260 Used Equipment
2050	Maintenance / Repair Services	5030	Balers	5263 Vibration
2055	Publications / Resources	5035	Bearings	5265 Winches
2060	Recruiting	5040	Belts / Drives	6000
2065	Reliability	5045	Box Machinery	Finishing / Converting
2070	Research & Development	5050	Communications	6005 Air Conveying Systems
2075	Risk Management	5055	Compression / Crush Testers	6010 Baling Systems
2080	Root Cause Analysis	5060	Control Systems	6015 Baling Wire
2085	Simulation Software	5065	Corrugated Parts	6020 Banding Equipment
2090	Software	5070	Counter / Marking	6025 Blades / Chambered
2095	Testing Services	5075	Data Acquisition & Reporting	6030 Blades / Knives
2100	Warehousing	5077	Dehydration Services	6035 Blades / Single / Wiper
2105	Waste Management	5080	Die Making	6040 Bundle Breakers
3000	Chemicals / Compounds	5085	Die Storage Systems	6045 Bundling Equipment
3005	Absorbents	5087	Drainage Elements	6050 Carton Sealing Machinery
3010	Adhesives / Laminates	5088	Doctor Blades	6055 Chipboard Coating Equipment
3015	Alcohols	5090	Dryer Bars	6058 Coating
3020	Alum	5093	Edge Control Equipment	6060 Core Plugs / Shafts
3025	Cleaning Compounds	5095	Edgeboard	6065 Corrugated
3030	Pigments	5100	Flanges / Fittings	6070 Corrugated Parts
3035	Solublelizers & Repellents	5105	Flexo Folder Gluers	6075 Creasing Matrix
3040	Specialty Chemicals	5110	Formation Tester	6080 Cutters / Creasers
3045	Waste Water Treatment	5115	Gears	6085 Doublefacers
3050	Wetting Agents	5120	Glue-Meter Pressure Rolls	6090 Dust Collectors
3055	Zinc	5125	Gripper Bars	6095 Finishing Equipment
		5130	Handles	6100 Flexo Folder Gluers
		5133	Hearing Protection	6105 Flexographic Printing Presses
		5135	Honeycomb	6110 Gauges
		5140	Hoods	
		5145	Hydraulic Filters	

(OVER)



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Finishing / Converting (cont'd)

- 6115 Glue Inspection
- 6120 Ink
- 6125 Inking Equipment
- 6130 Labeling Machines
- 6135 Linerboard
- 6140 Load Formers
- 6145 Loaders
- 6150 Make Ready
- 6155 Matrix Removal
- 6160 Metal Capping
- 6165 Metering Rods
- 6170 Packaging Machinery
- 6175 Paper Strippers
- 6180 Prefeeders
- 6185 Pullers
- 6190 Robotics Integration
- 6195 Rotary Die Cutters
- 6200 Rubber Rollers
- 6205 Safety Chucks
- 6210 Scales
- 6215 Scoring Machines
- 6220 Scrap Removal Systems
- 6225 Shredders
- 6227 Sizing
- 6230 Slitters / Scorers
- 6235 Slotters
- 6240 Splicing / Termination Equip.
- 6245 Stackers / Strapping Systems
- 6250 Tape
- 6255 Trim Removal Systems
- 6260 Tying Machines
- 6265 Unwind Stands
- 6270 Used Equipment
- 6275 Wrapping Machines

7000 Information Control

- 7005 Actuators
- 7010 Alarms Systems
- 7015 Analyzers
- 7020 Computer Equipment
- 7025 Computer Software
- 7030 Controllers / Regulators
- 7035 Defect Detectors / Inspection
- 7040 Flow Meters
- 7045 Gas Calibration
- 7050 Instrumentation Components
- 7055 Monitoring Systems
- 7060 Ph Equipment
- 7065 Rheometer
- 7070 Simulation Software
- 7075 Testing Equipment / Instruments
- 7080 Web Monitoring Equipment

8000

- 8005 Asset Recovery
- 8010 Baling Systems
- 8015 Belt Fasteners
- 8020 Belts / Belting
- 8025 Conveyor Fittings
- 8030 Conveyors
- 8035 Core Chuck
- 8040 Couplings
- 8045 Cranes
- 8050 Elevators
- 8055 Fans
- 8060 Heavy Machinery Handling / Handling Solutions
- 8065 Roll Handling Equipment
- 8070 Scrap Removal Systems
- 8075 Silo Cleaning
- 8080 Silos
- 8085 Trim Removal Systems
- 8090 Trucks / Lifts

9000 Materials - Raw

- 9005 Carbonless Paper
- 9007 Fiber
- 9010 Modified Starch
- 9015 Paperboard
- 9020 Rubber / Elastics
- 9022 Security Fiber
- 9025 Spandex
- 9030 Specialty Paper
- 9035 Steel
- 9040 Urethanes

10000 Power / Energy

- 10005 Biomass Feedstock
- 10010 Dryer
- 10015 Drainage System
- 10020 Sensors
- 10025 Simulation Software
- 10030 Steam & Condensate System
- 10035 Steam Showers

11000 Process Equipment

- 11005 Air Conveying Systems
- 11010 Anvils / Knives
- 11015 Baling Systems
- 11020 Ball Valves
- 11025 Barrels
- 11027 Bleaching
- 11030 Bundle Breakers
- 11035 Color Measurement
- 11040 Corrugated Parts
- 11045 Corrugating Rolls
- 11050 Corrugator Machines
- 11055 Corrugator Stackers
- 11057 Deinking Plants
- 11060 Dry Laid Lines
- 11065 Dust Collectors

Process Equipment (continued)

- 11069 Fabrics/Felts
- 11070 Feed Screws
- 11075 Feminine Hygiene Lines
- 11080 Flotation Dryer
- 11085 Gaskets / Packing / Seals
- 11087 Head Boxes
- 11090 Incontinence Lines
- 11095 Infrared Drying Systems
- 11100 Knife-Gate Valves
- 11105 Load Formers
- 11110 Lubrication Systems
- 11115 Manufacturers
- 11120 Matrix Removal
- 11125 Metering Pumps
- 11130 Mist Eliminators
- 11135 Needle Looms / Needles
- 11140 Needle Valves
- 11145 Nozzles
- 11148 OCC Lines
- 11150 Ovens
- 11155 Paper Machine
- 11160 Pipe Fittings
- 11165 Plates
- 11170 Prefeeders
- 11172 Pulping Systems
- 11175 Robotics Integration
- 11180 Rod Holders
- 11185 Scrap Removal Systems
- 11187 Screening/Cleaning Systems
- 11190 Sensors
- 11195 Speed Reducers
- 11200 Starch Processing Equipment
- 11205 Static Control Equipment
- 11210 Steam Showers
- 11215 Strainers
- 11220 Tanks
- 11225 Tapers
- 11230 Traps
- 11235 Trim Removal Systems
- 11240 Tube Fittings
- 11245 Tubing & Quick Disconnects
- 11250 Used Equipment
- 11255 Valves / Washers
- 11260 Web Guides
- 11265 Weld Fittings
- 11670 Wetlaid Lines

12000 Woodyard / Chipping
 12005 Contract Chipping

13000 Manufacturer - Electronic Equipment
 13005 Electronic Motors

14000 Safety Equipment
 14005 Cooling Products
 14010 Hard Hats
 14015 Protective Clothing
 14020 Safety Glasses
 14025 Safety Gloves



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**SPONSORSHIP OPPORTUNITIES:
 PACKAGES**

Custom Packages can be designed upon request

	DIAMOND	RUBY	SAPPHIRE
	\$25,000	\$20,000	\$11,000
	RATE		
20' x 20' Exhibit Booth	■		
Photography Session in Exhibit Booth	■	■	
Complimentary full conference registrations (3)	■	■	
Complimentary Monday evening reception sponsorship	■	■	
Recognition in all session rooms on looping slide	■	■	■
Ribbons for on-site personnel	■	■	■
Up to 3 additional full conference registrations at deeply discounted price	■	■	■
Sponsor recognition in entryway, on conference app, and emails	■	■	■
Listing and logo on TAPPICon website	■	■	■
20% off additional sponsorships	■	■	■
Sponsor sign in high traffic areas on-site	■	■	■
Show bag insert (1)	■	■	
10' x 20' exhibit booth		■	
Complimentary full conference registrations (2)			■
10' x 10' exhibit booth			■

Ready to start building your opportunity?

Contact Shane Holt today: (352) 333-3345 • TAPPICon@naylor.com



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All sponsorships include a listing in the TAPPICon exhibit guide (distributed on-site), event app, sponsor ribbons to wear during TAPPICon, and appropriate signage where applicable.

Must be a TAPPIConExhibitor to take advantage of Sponsorship Opportunities.

HIGH VISIBILITY EXCLUSIVE OPPORTUNITIES

- Aisle Sponsor**\$5,400
High visibility promotion and an incredible way to get your logo on every aisle.
- Badge Lanyards** (*sponsor provided*).....\$10,200
Every attendee will receive a lanyard with your logo on it at registration.
- Conference Pens** (*sponsor provided*)\$3,250
Your company's pen will be distributed in conference bags given to all attendees
- Show Bags** (*TAPPI provides*).....\$8,100
Exclusive logo on one side of the conference bag.
- Hotel Keycards**\$6,500
Your company's logo displayed on the room keys (1-sided, 2-color) for HQ hotel properties.
- Mobile App**\$5,400
App is used by attendees to help plan their conference experience and navigate the show floor. (Splash screen, push notifications, targeted gamification and banner ad)
- Notepads** (*sponsor provided*)\$2,700
Your company's notepads will be distributed in conference bags given to all attendees.

EXCLUSIVE OPPORTUNITIES

- Antibacterial Wipe Packets** (*sponsor provided*)\$2,150
Attendees will love these wipe packets and carry them wherever they go.
- Coffee Break**\$3,200
Select Monday, Tuesday, or Wednesday (morning and afternoon each day). Includes signage in the break area. Provide your company's branded cups, napkins, or other premiums for more impact!
- Charging Stations**\$3,200
Your company will have two branded charging stations in high traffic areas.
- Couch Pit University/Young Professionals Roundtables** ...\$1,100
Be the exclusive host of this reception that joins the new rising stars in the industry with the experience papermakers from Couch Pit in a dynamic meet & greet on Sunday afternoon.
- Hand Sanitizer** (*sponsor provided*)\$2,150
When washing hands is not an option, attendees will be thankful they have your branded hand sanitizer.
- Koozies** (*sponsor provided*)\$3,200
Your company's logo will be on a bottle Koozie supplied at the exhibit hall bars during receptions.
- Lunch**\$2,150
Sponsor a lunch on Monday, Tuesday, or Wednesday. Includes signage.
- Online Proceedings**.....\$2,700
Includes your logo on conference proceedings website and opportunity to provide short intro video for streaming sessions online.
- Water Stations**\$2,700
Feature your company's branded disposable cups at water stations located in high traffic areas throughout the convention center Sunday-Wednesday. Company provides cups.
- Wi-Fi**.....\$5,400
Conference attendees will sign into the convention center wi-fi using your company name as the password or a term you decide upon. Business cards with your logo and password to be given out at registration.

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NON-EXCLUSIVE OPPORTUNITIES

- Bag Insert** **\$1,100 each**
(four available) 8.5" x 11" brochure (4 pages), flyer or post card inserted in attendee bags. Larger inserts or premium items available (see your sales representative).
- Floor Stickers** (plus cost of production) **\$2,150**
Branded stickers on floor of exhibit hall.
- Hagemeyer Happy Hour** **\$550**
Presented by the TAPPI Coating and Graphic Arts Division on Tuesday.
- Literature Racks** **\$550**
Racks provided for your company to display literature in the coffee break area outside the session rooms.
- Mentor Match Speed Networking** **\$500**
Support an exciting speed networking session for all attendees interested in finding either a mentor or protégé. Produced by TAPPI's Young Professionals Division and TAPPI Connect Mentor Match. Your sponsorship includes recognition at the event and in the TAPPICon app.
- TAPPI Scavenger Hunt & University Reception**
Your company or university can participate in a fun scavenger hunt, designed to get everyone networking through friendly competition. Teams will be randomly formed and given a list of items to locate, clues to uncover, and trivia to answer. Your sponsorship includes a tabletop and an opportunity to be part of the game, as well as recognition in TAPPICon marketing and event app.
 - University** **\$500**
 - TAPPICon Exhibiting Company** **\$500**
 - Non-Exhibiting Company** **\$1,000**

- Student Partner Program** **\$1,100**
Help a student attend TAPPICon Live! Your sponsorship will cover part of a student's (from TAPPI Student Chapter) travel expenses, registration and accommodations. Includes signage, listing in program and Paper360° magazine and sponsor ribbon.

- Digital Sponsorships**
The TAPPICon retargeting program helps you follow your prospects and clients virtually with real-time, actionable analytics on traffic, source, webpage visits, and more. This new program combines virtual exhibitor traffic with a broader web footprint to amplify your brand to mills before, during and after TAPPICon. Gain access to TAPPICon and TAPPI's website traffic and meet your prospects where they are, online.
 - **Platinum** – 100,000 impressions \$5,400
 - **Gold** – 75,000 impressions \$4,320
 - **Silver** – 35,000 impressions \$2,700

2022 WOMEN'S SUMMIT SPONSORSHIP OPPORTUNITIES (sponsorships not contingent on exhibiting)

April 30, 2022: 1 pm – 5 pm ET • Reception: 5 pm – 6 pm ET

- Conference Keynote Sponsor** **\$3,000 (exclusive)**
Enjoy primetime exposure to Summit attendees through sponsorship of the Keynote speaker. Your logo will appear on the Summit webpage, digital banner, app, and looping PowerPoint. Plus, your company will be officially recognized and thanked before the opening keynote.
- Break Sponsor** **\$1,250 (exclusive)**
Your sponsorship will provide attendees with their break time snack and coffee. Your company logo will be displayed on the break tables, Summit web page, app, and looping PowerPoint. Company provided sponsor items may be distributed the break (company literature or giveaways, or coffee cups, napkins and coffee sleeves with your logo already printed).
- Women's Summit Reception Sponsor** **\$2,000 (non-exclusive)**
Celebrate with attendees after the Women's Summit. Your company logo will be displayed on the reception tables, Summit web page, app, and looping PowerPoint. A tabletop will be provided during the reception for company-provided sponsor items or literature.
- Pen and Notebook Sponsor** **\$500 (non-exclusive; sponsor provided)**
Have each attendee taking notes during the Women's Summit using your company's branded pens and notebooks. Your logo will appear on the Summit web page, app, and looping PowerPoint.
- Premium Attendee Gift Sponsor** **\$500 (non-exclusive; sponsor provided)**
Wouldn't it be great to see your company's logo on an attendee gift of your choosing, like a Yeti cup or a sleek padfolio? Guests will remember you long after the 2022 Women's Summit ends. Your logo will also appear on the Summit web page, app, and looping PowerPoint.
- Conference Supporter** **\$250**
Your logo will appear on the Summit web page, app, and looping PowerPoint.

Please note: Exhibitors and Sponsors will not schedule or conduct any outside commercial activity, including receptions, seminars, symposiums and hospitality suites, during the scheduled program events, whether such activities are held at or away from the conference facility, except with the prior written approval of TAPPI.

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INSTRUCTIONS

- 1. Please complete the entire Sponsorship Application & Contract 2. Make a copy of both sides of this Sponsorship Application & Contract for your records.

SPONSORSHIP PACKAGES

- Diamond \$25,000
Ruby \$20,000
Sapphire \$11,000

HIGH VISIBILITY EXCLUSIVE OPPORTUNITIES

- Aisle Sponsor \$5,400
Badge Lanyards (sponsor provided) \$10,200
Conference Pens (sponsor provided) \$3,250
Hotel Keycards \$6,500
Mobile App \$5,400
Notepads (sponsor provided) \$2,700
Show Bags \$8,100

EXCLUSIVE OPPORTUNITIES

- Antibacterial Wipe Packets (sponsor provided) \$2,150
Charging Stations \$3,200
Coffee Breaks - choose one: Mon Tues Wed \$3,200
Couch Pit University/Young Professionals Roundtables \$1,100
Exhibit Floor Evening Reception - Monday \$5,400
Koozies (sponsor provided) \$3,200
Lunch: Mon Tues Wed \$2,150
Online Proceedings \$2,700
Water Stations \$2,700
Wi-Fi \$5,400
Hand Sanitizers \$2,150

NON-EXCLUSIVE OPPORTUNITIES

- Bag Insert (single insert, sponsor provided) \$1,100
Floor Stickers (plus cost of production) \$2,150
Hagemeyer Happy Hour \$550
Literature Racks \$550
Mentor Match Speed Networking \$500
Student Partner Program \$1,100
TAPPI Scavenger Hunt & University Reception
\$500 University
\$500 TAPPICon Exhibiting Company
\$1,000 Non-Exhibiting Company
Digital Sponsorships
Platinum - 100,000 impressions \$5,400
Gold - 75,000 impressions \$4,320
Silver - 35,000 impressions \$2,700

WOMEN'S SUMMIT OPPORTUNITIES

- Conference Keynote (exclusive) \$3,000
Break Sponsor (exclusive) \$1,250
Reception Sponsor (non-exclusive) \$2,000
Pen and Notebook (exclusive, sponsor provided) \$500
Premium Attendee Gift (non-exclusive, sponsor provided) \$500
Conference Supporter \$250

A. AMOUNT DUE

Sponsorship from above TOTAL \$
Less 5% TAPPI Sustaining Member Discount \$()
TOTAL DUE \$

C. PAYMENT INFORMATION

1. Payment by Check:

- Check Enclosed (Please include contract with check payment)
Please make checks payable to TAPPI in U.S. funds drawn on a U.S. bank and mail to:
TAPPICon Show Management, 1430 Spring Hill Road, 6th Floor, McLean, VA 22102

2. Payment by Credit Card: Fax to +1.703.934.4899*

- Visa MasterCard American Express Discover

Card Number:
Expiration Date:
Cardholder Name:
Signature:
Cardholder Email (For receipt purposes):
*Please do not email credit card information

3. Payment by Wire Transfer (Contact memberconnection@tappi.org for bank details)**

Amount US \$ Date of Transfer

**Please add US \$25 to cover bank fees and fax contract to +1.703.934.4899

B. DEPOSIT REQUIRED

A 50% deposit of the total cost must accompany a completed application received before December 1, 2021. Full payment required after December 1, 2021.

TOTAL PAYMENT ENCLOSED \$

D. COMPANY AND CONTACT INFORMATION

(Please include the contact and information you would like printed in the Exhibit Guide)

Company Name:
Street:
City: State/Province: Zip: Country:
Website Address:
Company Email:
Telephone:
Fax:
Contact:
Title:
Contact Email:

FOR SHOW MANAGEMENT USE ONLY

Date Received By Check#
Deposit MIS Number Order Number
Sponsorship Assigned

QUESTIONS?

Contact us at +1.352.333.3345 or email TAPPICon@naylor.com

SPONSORSHIP APPLICATION & CONTRACT

TAPPI, the leading association for the worldwide pulp, paper and allied industries is the owner and organizer of TAPPICon 2022, hereinafter referred to as "Show" and Show includes the exhibits and any official conferences occurring with the Show. "Exhibitor" refers to the company or entity making application to rent or use space at the Show and/or sponsoring activities at the Show.

1. SPACE RENTAL CHARGE: Booth space rental charges are posted on the front of the Exhibit Contract and are non-negotiable.

2. PAYMENT: Applications submitted prior to December 1, 2021 must be accompanied by a deposit of fifty percent (50%) of the total space rental charge, with the total balance due by December 1, 2021. Applications submitted after December 1, 2021 must be accompanied by full payment of the space rental charge.

3. CANCELLATION OF CONTRACT: In the event Exhibitor must cancel their request for exhibit space, the rental fee paid will be refunded in full, less 20% of the booth cost, if the notice of cancellation is received by TAPPI in writing prior to December 1, 2021. No refunds will be made after December 1, 2021, even if space is resold. In addition, Exhibitor loses the right to use any complimentary registrations, passes, discounts and/or tickets granted by this contract as part of Show participation. Show Management reserves the right to terminate this contract immediately and to withhold from Exhibitor possession of the exhibit space and Exhibitor shall forfeit all space rental fees paid if, (a) Exhibitor fails to pay all space rental charges by December 1, 2021, or (b) Exhibitor fails to perform any material terms or conditions of the contract or refuses to abide by these Rules and Regulations set forth by Show.

4. ELIGIBLE EXHIBITS: Show Management reserves the right to determine eligibility of any company or product to participate in the Show. Show Management can refuse rental of exhibit space to any company whose display of goods or services is not, in the opinion of Show Management, compatible with the educational character and objectives of the Show.

5. DEADLINES FOR EXHIBIT SPACE: The first assignment of exhibit space will be made based on applications received by November 1, 2021. Assignment of exhibit space at this time will be made based on the date the application and deposit are received, with priority given to current TAPPI Exhibitors and TAPPI Sustaining Members. After November 1, 2021 and the initial assignments have been completed, applications will be assigned on a first-come-first-served basis.

6. ALLOCATION OF SPACE AND ASSIGNMENT: Whenever possible, Show Management intends to make space assignments in keeping with the Exhibitor's desired location. During the initial assignments, if two or more exhibitors request the same location, preference will be given to the exhibitor by date of application receipt and TAPPI Sustaining Company Member status. TAPPI reserves the right to make the final determination of all space assignments in the best interest of the Show.

7. SUBLETTING OF EXHIBIT SPACE: Exhibitors may not assign, sublet or share their exhibit space with another business or firm, even if Exhibitor cancels the booth, unless approval has been obtained in writing from Show Management. Exhibitors must show goods manufactured or dealt in by Exhibitor in the regular course of Exhibitor's business. Should an article of a firm or business not contracted to participate in the Show be required for operation or demonstration in Exhibitor's display, identification of such article shall be limited to the usual and customary nameplates, imprint or trademark under which same is sold in the general course of business.

8. LIABILITY: Neither TAPPI, Show Management, its members, nor the representatives and employees thereof, Naylor, or any other TAPPI authorized contract help, its official service contractors nor the facility nor its representatives and employees will be responsible for injury, loss or damage that may occur to Exhibitor or to Exhibitor's employees or property from any cause whatsoever, prior, during or subsequent to the period covered by the this contract. It is agreed by the parties that the nature of the facilities available, the presence and circulation of large numbers of people, the difficulty of effective supervision over the protection of large numbers of removable articles in numerous booths, and various other factors make it reasonable that Exhibitor shall assume risk of any injury, loss or damage, and Exhibitor, by signing this contract, hereby assumes such risk and expressly releases Show Management and its agents from any and all claims for any such loss, damage or injury. Protection against unauthorized removal of property from the booth occupied by the Exhibitor shall be the Exhibitor's responsibility.

9. EXHIBITOR INSURANCE: Exhibitor shall, at Exhibitor's sole cost and expense, procure and maintain through the term of this contract, comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from the premises leased. Such insurance shall include contractual liability and product liability coverage, with combined single limits of liability of not less than \$1,000,000. Such insurance shall name TAPPI as an additional insured. Workers Compensation and Occupational Disease insurance shall be in full compliance with all federal and state laws, covering all of Exhibitor's employees engaged in the performance of any work for Exhibitor. All property of the Exhibitor is understood to remain under its custody and control in transit to and from the confines of the hall.

10. DISABILITY PROVISIONS: Exhibitor shall have sole responsibility for ensuring that their exhibit is in full compliance with the Americans with Disabilities Act and any regulations implemented by that Act.

11. DAMAGE TO PROPERTY: Exhibitor is liable for any damage caused to Show facilities (e.g. building floors, walls or columns), or to standard booth equipment, or to another Exhibitor's property. Exhibitor may not apply paint, lacquer, adhesives, stickers or other coating to building columns and floors or to standard booth equipment.

12. LABOR: Exhibitor is required to observe all contracts in effect between service contractors and the facility.

13. INSTALLATION: Exhibit installation in the facility depends on the location of Exhibitor's exhibit space. Scheduled move-in dates are published in the Exhibit Service Manual for the Show.

Exhibit displays must be fully set up and ready by 10:00am on Monday, May 2, 2022. After that time, any unattended booths will be set up at the discretion of Show Management, and all expenses will be charged to Exhibitor. In the best interest of the Show, Show Management reserves the right to reassign any unset exhibit space after 10:00am on Monday, May 2, 2022.

14. DELIVERY AND REMOVAL DURING SHOW: Under no circumstances will the delivery or removal of any portion of an exhibit be permitted during open hours of the Show without written permission from Show Management. All arrangements for delivery, during non-show hours, of supplies, such as flexible materials, cartons and products to be packaged must be made with Show Management. No deliveries may be made during show hours.

15. REMOVAL OF HAND-CARRIED MATERIALS: Removal passes will be required to remove any materials from the floor. These passes are available from TAPPI Show Management. Portfolios, briefcases and packages will be subject to inspection by the security guards.

16. ADMITTANCE DURING NON-SHOW HOURS: Booth personnel will not be permitted to enter the exhibit floor of the Show earlier than one hour before the scheduled opening time each day of showing and will not be permitted to remain on the exhibit floor after closing hour each evening. If Exhibitor requires additional time, Exhibitor must check with Show Management at least one day prior.

17. INSTALLATION AND DISMANTLING PERSONNEL: Exhibitor may provide own exhibit furnishings, and may specify own independent contractor for the installation and dismantling of the Exhibitor's booth space. The Exhibitor is responsible for ensuring that any Exhibitor-appointed contractors supply Show Management with a valid Certificate of Insurance, naming TAPPI as an additional insured, with a minimum of \$1,000,000 liability coverage, including property damage. If Exhibitor uses companies other than Show's official contractors, Exhibitor must advise them to check with the Exhibitor Service Center upon their arrival. Copies of all job orders must be presented at that time for Show Management to qualify that contractor's participation. Upon verification, official service badges allowing access to the Show area during service hours only will be issued.

18. CONFLICTING EVENTS DURING SHOW HOURS: Exhibitor and Sponsors agrees not to extend invitations, call meetings, hospitality events or otherwise encourage the absence of industry professionals from the Show and meeting rooms during the hours of all Show activities. All requests for meeting rooms, hotel suites and special function rooms must be approved by Show Management. If Exhibitor and/or cancels their exhibit space or sponsorship, Exhibitor will automatically lose the opportunity to use any approved meeting rooms, hotel suites or special function rooms.

19. DISMANTLING: Exhibitor's displays must not be dismantled or packed in preparation for removal prior to the official closing time. Exhibitor's Booth must be fully staffed and operational during the entire Show. At the close of the event, all exhibit displays or materials left in the Booth without instructions will be packed and shipped at the discretion of Show Management, and all charges will be applied to the Exhibitor. Any Exhibitor dismantling prior to the official closing time will be fined \$500 and may lose Exhibitor priority booth selection status.

20. BADGES: Official badges for the Show will be required for entry into the exhibit hall at all times. Badges are not transferable and those worn by other than the person to whom issued will be confiscated. Business cards are not to be used in badge holders. Exhibitors may be granted an allotment of full conference badges per exhibit space (please refer to exhibit pricing for specifics). Badges needed in excess of this allotment must be purchased at the rate designated in the current TAPPICon 2022 exhibitor and sponsorship prospectus.

21. CHARACTER OF EXHIBITS: The general rule of the exhibit floor is "be a good neighbor." No exhibits will be permitted which interfere with the use of other exhibits or impede access to them or impede the free use of the aisle. Exhibitor's booth personnel, including demonstrators, hosts/hostesses and models, are required to confine their activities within Exhibitor's booth space. Apart from the specific display space for which an Exhibitor has contracted herein, no part of the facility and its grounds may be used by Exhibitor or Exhibitor's agents other than Show for display purposes of any kind or nature without Show Management approval. Within the public hotel property, Exhibitor brand or company logos, signs, and trademark displays will be limited to the official Show area only.

A. Attire. Representatives should be conservatively and appropriately attired to maintain the professional and business-like climate of the Show. Show Management reserves the right to judge the appropriateness of any attire worn by Exhibitor's personnel.

B. Sound: Videos or movies relating to Exhibitor's equipment will be permitted, provided projection equipment and screen are located on the rear one-third of the booth, and all viewers stand or sit within the booth. Sound videos or movies will be permitted only if the sound is not audible in the aisle or neighboring booths. Sound systems will be permitted if tuned to a conversational level and if not objectionable to neighboring Exhibitors. Show Management will be the sole arbitrator and determiner of reasonable sound levels.

C. Lighting: In the best interest of the Show, Show Management reserves the right to restrict the use of glaring lights or objectionable light effects. The use of flashing electric signs or lights is not permitted.

D. Booth Exteriors: The exterior of any display cabinet or structure facing a side aisle, or adjacent Exhibitor's booth must be suitably decorated at Exhibitor's expense.

E. Objectionable Activities: In fairness to all Exhibitors, no obstructive or objectionable activity will be permitted during show hours. Examples of such activity include - noisily operating displays, producing objectionable odors or other lewd or visual obstructions or behaviors. Show Management serves as sole judge of objectionable material or behavior.

22. MUSIC LICENSING: Exhibitor represents and warrants that Exhibitor shall comply with all applicable copyright restrictions involving the Show, including but not limited to, any music performance agreement between Show and BMI. Exhibitor further represents and warrants that Exhibitor shall obtain any necessary licenses or permissions under the copyright laws for use during the Show and will present Show Management a copy of such license or permission if requested by Show Management.

23. DISPLAY HEIGHTS: Display material (including show cases, display or storage cabinets, electrical fixtures, wire, conduits, etc.) and equipment must adhere to the Exhibit Construction Guidelines outlined on the floor plan and in the Exhibit Service Manual.

24. POSITIONING RUNNING MACHINERY IN RELATION TO AISLE: To ensure the safety of all Show participants, any operating machinery and equipment shall be positioned so that no portion is closer than 3 feet from the aisle.

25. RELOCATION OF EXHIBITS: Show Management reserves the right to alter the location of exhibit spaces, at its sole discretion, in the best interest of the Show.

26. FIRE REGULATIONS: Fire regulations require that all display materials be fire resistant or treated with a flame-retardant solution to meet requirements of the standard flame test as provided in the facility for fire prevention. Electrical signs and equipment must be wired to meet the specifications of Underwriters Laboratories. No storage of any kind is allowed behind the back drapes or in the exhibit space. All cartons, crates, containers, and packaging materials will be stored by the official service contractor, as the facility has no crate storage space apart from that assigned by Show Management. Up to one day's supply of operational materials may be stored within the exhibit space. All aisles, corridors, exit areas and exit stairways must be maintained at their required width at all times that the Show is open. No obstruction such as chairs, tables, displays or other materials will be allowed to protrude into the aisles. Exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety while participating in this Show. Compliance with such laws is mandatory for all Exhibitors and the sole responsibility is Exhibitor's.

27. PHOTOGRAPHY AND SKETCHING: Cameras may be carried in the exhibit area, but under no circumstances may photographs be taken without expressed authority of Exhibitor concerned in each case. Sketching or drawing machinery or products on display is prohibited.

28. FOODSERVICE: All approved arrangements for all food, beverage and alcohol service must be made with the caterer at the facility.

29. FAILURE TO HOLD SHOW. TAPPI's performance of the Contract and this Addendum, in full or in part, is subject to acts of God, pandemic, epidemic, illness or outbreak of disease, government acts or orders, war, insurrection terrorist act, radioactive contamination, curtailment or delay in transportation facilities, or any other cause outside of TAPPI's control (collectively "Force Majeure Events") that make it impossible, impracticable, inadvisable, or illegal for TAPPI to perform its obligations under the Contract and this Addendum. In the event the Show is cancelled, postponed, curtailed or abandoned due to a Force Majeure Event, Exhibitors and Sponsors will not be reimbursed for any rental fees or deposits paid.

30. EXHIBIT GUIDE: To be listed in the printed Exhibit Guide, Show Management must receive the completed and signed space application and full payment prior to March 15, 2022.

31. AMENDMENT OF RULES: Show Management reserves the right to make changes, or additions to these rules should the need arise. All changes and additions so made shall be binding on Exhibitor and Sponsor provided all Exhibitors and Sponsors will be advised of any changes. Any matters not specifically covered herein are subject to decision by Show Management.