Increase your exposure with these unique sponsorship opportunities

TAPPICon Virtual

Promoted on TAPPI.org attracting 20K MONTHLY VISITORS

Reach more than 40,000 INDUSTRY PROFESSIONALS

Post-Event Leads Reporting

Expanded Visibility: On-Demand Access & Exposure for 12 months

Virtual Lobby Recognition (Offered for both Diamond and Sapphire)

Runnability Fun Run Selfie Shuffle

Official Conference Session* (Sponsor Provided)

Attendee Swag (Limit 5)

Sponsor Recognition: TAPPICon Official Landing Page

30-Second Video Room Commercial

Hyperlink Logo on all Marketing for Virtual Conference

Official Conference Session Sponsor (per session): Hyperlink Logo Recognition as a Sponsor in Session Room, 30-Second Pre-Roll Video at Beginning of Session, Leads of All Attendees from Live/On-Demand Session*

Post-Conference Mailing List (excludes emails)

Post-Conference Email Recognition

Complimentary Virtual Conference Registrations

**Upon Show Management review/approval**

Contact Shane Holt at sholt@naylor.com or 352-333-3345
SPONSORSHIP OPPORTUNITIES

TAPPICon Virtual Conference • May 4-5, 2021

A virtual, curated technical program focused on current, more time-sensitive topics. Must be a current TAPPICon LIVE! 2021 Exhibitor/Sponsor to participate.

☐ **Diamond Sponsor - $5,000** (Limit 3)
  • Post-Event Leads Reporting
  • Expanded Visibility: On-Demand Access & Exposure for 12 months
  • Sponsor Recognition: TAPPICon Official Landing Pages
  • Hyperlink Logo on all Marketing for Virtual Conference
  • 2 Official Conference Sessions Sponsor* (per session): Hyperlink Logo Recognition as a Sponsor in Session Room, 30-Second Pre-Roll Video at Beginning of Session, Leads of All Attendees from Live/On-Demand Session
  • Virtual Lobby Recognition
  • Post-Conference Mailing List (excludes emails)
  • Post-Conference Email Recognition
  • 4 Complimentary Virtual Conference Registrations

☐ **Sapphire Sponsor - $3,000** (Limit 5)
  • Post-Event Leads Reporting
  • Expanded Visibility: On-Demand Access & Exposure for 12 months
  • Sponsor Recognition: TAPPICon Official Landing Pages
  • Hyperlink Logo on all Marketing for Virtual Conference
  • 1 Official Conference Session Sponsor*: Hyperlink Logo Recognition as a Sponsor in Session Room, 30-Second Pre-Roll Video at Beginning of Session, Leads of All Attendees from Live/On-Demand Session
  • Virtual Lobby Recognition
  • Post-Conference Mailing List (excludes emails)
  • Post-Conference Email Recognition
  • 2 Complimentary Virtual Conference Registrations

**Additional Options**

☐ Runnability Fun Run Selfie Shuffle  $500
☐ Official Conference Session Sponsor*  $1,000/session
☐ 30-Second Video Room Commercial  $1,000/each
☐ Attendee Swag (Limit 5 – Sponsor Provided)  $1,000/each

*Upon show management review/approval

Questions? Contact us at +1-352-333-3345 • TAPPICon@naylor.com

https://tappicon.org
SPONSORSHIP OPPORTUNITIES
TAPPCon Virtual Conference • May 4-5, 2021
A virtual, curated technical program focused on current, more time-sensitive topics.

Company Information
Company: _______________________________________________________________________________________________
Contact: _______________________________________________________________________________________________
Address: ________________________________________________________________________________________________
Phone: __________________________________________________________________________________________________
Email: __________________________________________________________________________________________________

Payment Information
Please make checks payable to TAPPCon Show Management. Payments must be made in U.S. funds and drawn on a U.S. bank. Wire transfers are acceptable in U.S. funds. Contact memberconnection@tappi.org for bank details. Please add US $25 to cover bank fees.

Mail checks to: TAPPCon Show Management, 1430 Spring Hill Rd, 6th Floor, McLean, VA 22102.
Fax completed form to +1-703-934-4899

Check: ☐
Credit Card (check one): ☐ Visa ☐ Master Card ☐ American Express

Name on Card: ___________________________________________________________________________________________
Card Number: ____________________________________________________________________________________________
Expiration Date: __________________

Sustaining Member Discount (5% off) ☐ N/A ☐ TAPPI Sustaining Member

Total Sponsorship Due: $______________

PAYMENT. Applications submitted prior to April 2, 2021 must be accompanied by a deposit of fifty percent (50%) of the total charge, with the total balance due by April 2, 2021. Applications submitted after April 2, 2021 must be accompanied by full payment of the charge.

CANCELLATION OF CONTRACT. In the event Sponsor must cancel their Sponsorship, 50% of the total rental fee will be refunded up until and through April 2, 2021. No refunds will be issued after April 2, 2021.

Signature of Company Representative ___________________________ Date ___________________________